



*'Oktoberfest: Texas Style'*

**Nov. 4 – Nov. 13, 2011  
New Braunfels, Texas**

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**Wurstfest Association, P.O. Box 310309, New Braunfels, TX 78131-0309**

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October 2011

Contact: Herb Skoog, Director of "Wurst" Relations, 830/625-9167

**UNITED WAY NIGHT COULD BREAK ANOTHER  
DONATION RECORD WITH TOP-NAME BANDS**

United Way Night at Wurstfest 2010 hit a record-breaking number of \$11,405 in gate proceed donations benefiting the United Way of Comal County. With top-shelf bands Alex Meixner and Hohberg Baum of Austria on this year's play list for United Way Night on Nov. 7, 2011 could set a new record.

"I think that was our biggest number ever from that night," said Terry Robinson, executive director of United Way of Comal County.

The Monday night event is a fund-raiser for the United Way of Comal County, which sponsors 26 partner agencies here in Comal County benefiting area youth services, family and senior agencies, health and healing and emergency needs. All proceeds from tickets sold at the gates on United Way Night benefit United Way, now in its seventh year as a tradition at Wurstfest.

Alex Meixner will begin playing in Das Grosse Zelt at 5:30 p.m., followed by Hohberg Baum at 7 p.m. The Seven Dutchmen Orchestra will play beginning at 5:30 p.m. in the Wursthalle. Master Yodeler Kerry Christensen will play in Das Kleine Zelt beginning at 5:30 p.m., following by Squeezebox at 6:30 p.m.

The Wurstfest Association of New Braunfels is a non-profit organization whose purpose is to promote the local economy through tourism and promote and preserve the community's rich German heritage. Proceeds from the event benefit a wide variety of projects including local scholarships, area arts enhancements projects such as renovations for the Brauntex Performing Arts Theatre and local parks projects.

Admission to the Wurstfest grounds will be free from 4 to 7 p.m. on opening night, Nov. 4. After 7 p.m., admission to the festival is \$8 at the gate; and children ages 12 and younger will be

admitted free at all times. Wurstfest continues through Nov. 13. Group rates, advance discounts and special weekday promotions are available. For information about Wurstfest, call 830/625-9167 or 1-800-221-4369, or visit the Web site at [www.wurstfest.com](http://www.wurstfest.com).